



MANITOBA  
BRAIN INJURY  
ASSOCIATION

# 17th Annual MBIA WALK



**SEPTEMBER 12, 2021**  
**Registration 10AM**  
**Event 11AM**

204-825 Sherbrook St  
Winnipeg, MB, Canada, MB R3A 1M5  
(204) 975-3280  
mbia.ca

WALK/RUN for brain injury awareness  
with virtual participation at the  
Assinaboine Park

1.5km and 3.0km routes



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[mbia.ca](http://mbia.ca)

## 17th ANNUAL MBIA WALK/RUN EVENT WITH VIRTUAL PARTICIPATION

Each year survivors with their friends and family, participate in the 1.5km and 3km walk to promote awareness, show support for one another, and raise some much needed funds for the non-profit, charitable organization.

“Survivors of brain injuries and their family rely on our services to improve quality of life and to instill hope in the future.” says Gladys Hrabí, executive director for MBIA. “Fundraising efforts like our annual walk help to sustain the vital support, preventative and advocacy services we provide survivors and their families.”

A brain injury can affect every aspect of a person’s life - physical, cognitive, social and emotional. There are frequently no visible physical symptoms that can lead others to overlook the resulting disabilities. Friends, families and acquaintances may misinterpret the effects of brain injury as a personality defect.

For more information on the variety of programs and services MBIA offers, or if you are interested in participating in the walk, please contact MBIA office at 204-975-3280 or email [info@mbia.ca](mailto:info@mbia.ca) to register

For more information, please contact:  
[info@mbia.ca](mailto:info@mbia.ca)  
T: 204-975-3280



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## MBIA WALK/RUN SUPPORT OPPORTUNITIES

1.) VISIT [www.mbia.ca](http://www.mbia.ca) to register as a corporate team or to fundraise for the walk.

2.) 50/50 raffle on behalf of the MBIA walk/run on [www.mbia.ca](http://www.mbia.ca)

MBIA will be accepting Cash on September 12th, However we want encourage the use of Credit/Debit & Cheque payments to reduce transmission and keep our attendee's safe!

## WHAT WE ARE DOING TO KEEP YOU SAFE

Manitoba Brain Injury Association wants you to know that we are taking every measure we can to keep you and your family safe during the brain awareness walk/run.

Pre-registration (online September 1st - 12th) Virtual participation (September 1st - 14th) Early check in for in-person attendees 10AM Covid 19 screening & Temperature checks. Social distancing monitors. Bagged Snacks.

Event Date:

**SEPTEMBER 12, 2021**

**REGISTRATION OPENS AT 9:30AM**

**WALK/WARM UPS BEGIN AT 11:00AM**





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## FRIENDS OF MBIA SUPPORT OPPORTUNITIES

We are very pleased to present a number of annual events to assist in providing hope and care for the 1 in 26 Canadians living with an acquired brain injury (ABI).

Education, programming and advocacy comes at a cost. One that grows yearly as we discover more about the associated injuries.

Three of our main fundraising projects are a June gala dinner that coincides with Canadian Brain Injury Awareness month, our fall MBIA walk/run and finally a Christmas support hamper project for our MBIA members.

Your support is a very important factor when looking at the success of our programming.

To make it easy for the “Friends of the MBIA team” to support we have organized a number of options.

They are:

- 1.) A ONE-TIME yearly payment at a time convenient to you.
- 2.) A MONTHLY contribution made with our pre-authorization program.

We are more than glad to accept either offer.



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## **YEARLY CONTRIBUTIONS GUARANTEE YOUR EXPOSURE AT ALL MBIA EVENTS**

### **CORPORATE OPPORTUNITIES:**

#### ***TEAM SPONSOR:***

**\$500/YR**

-We will provide a presence at all events via social media, signage, official thank you package and monthly updates.

#### ***SUPPORT SPONSOR:***

**\$1500/YR**

-We will provide social media release announcement regarding your investment  
-Presence at all events via social media, signage, official thank you and monthly updates

#### ***FRIENDS OF MBIA SPONSOR:***

**\$2500/YR**

-Business logo exposure on all event communication signage, social media, release announcements and monthly posts on social media (facebook, twitter and instagram)

#### ***LEADERSHIP SPONSOR:***

**\$5000/YR**

-Business logo exposure on all event communication signage, social media, release announcements and monthly posts on social media (facebook, twitter and instagram)  
-Naming/Co-naming rights to all year events