



Manitoba Brain Injury
ASSOCIATION

JUNE 3, 2021 7:00PM VIRTUAL DINNER

BUONA SERA

POWERED BY



Audi
Winnipeg

AN EVENING OF JAZZ IN
HONOUR OF BRAIN
INJURY AWARENESS
MONTH 2021

WITH YOUR HOST ACE BURPEE OF 103.1 VIRGIN RADIO

Proudly working with:





Manitoba Brain Injury
ASSOCIATION

ABOUT THE MBIA

Since 1987, the Manitoba Brain Injury Association (MBIA) has helped individuals and families cope by offering support, education and advocacy. MBIA is a not-for-profit community organization that is membership-based. MBIA's mandate is to provide education, support, and awareness on acquired brain injury. A brain injury is a psychological, behavioural and relationship issue and, in most cases, after a brief period of initial involvement, brain injury moves beyond the medical realm. Over the years, MBIA has always offered support groups for survivors and caregivers. Throughout this period, other services have been added. The need for community rehabilitation services and support for somebody with an acquired brain injury is immense throughout the province. Today, MBIA has support groups operating in Winnipeg, Brandon and the Parklands area.

Beneficiary: Proceeds and donations all directly support programs and services for brain injury survivors in Manitoba.

Mission Statement: To offer help and hope to individuals and families living with the effects of brain injury through direct services, education and advocacy; to promote independent living and a sense of community among those affected; and to educate all Manitobans towards the prevention of acquired brain injury.

FOR MORE INFORMATION:

WEBSITE: www.MBIA.ca

E-MAIL: info@mbia.ca

TELEPHONE:
204-975-3280

SOCIAL MEDIA:

FACEBOOK: Manitoba Brain Injury Association

YOUTUBE: Manitoba Brain Injury Association

LINKEDIN: Manitoba Brain Injury Association

TWITTER: @mbbraininjury

IG: @mb_braininjury

TIKTOK: @mbbraininjury

PROUDLY WORKING WITH:



INTRODUCTION TO THE EVENING

The MBIA is proud to host **Buona Sera**, an evening of fine food, music and real talk. We are excited to be working alongside with **DeLuca's Italian Foods**, we have prepared a great evening.

To be part of Buona Sera, is very simple. **Be hungry.**

- Place an order for your choice of DeLuca's meals and wine through the MBIA website.
- Receive your online code to enjoy the program on June 3, 2021 beginning at 7:00 pm.

HOST OF THE EVENING ACE BURPEE



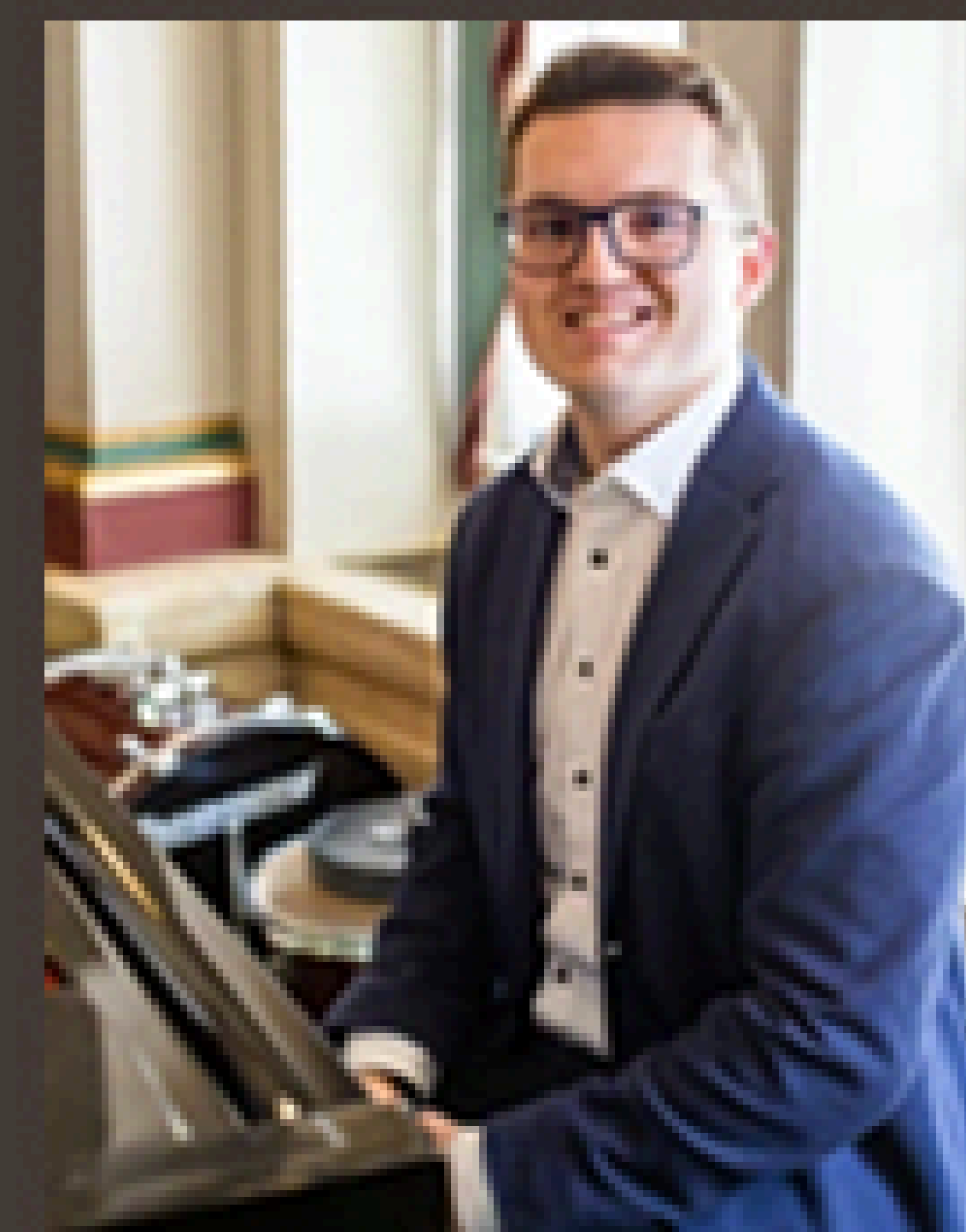
We are proud to announce that, Manitoba Hero (2015) and host of the ACE BURPEE SHOW on 103.1 Virgin Radio will walk you through an evening of Jazz and real talk about MBIA's work in the community.

Ace's philanthropy and good deeds have been felt in all corners of our province and he is truly a Manitoban Treasure.

ENTERTAINER OF THE EVENING CONNOR DERRAUGH

An accomplished Canadian Jazz Artist, we are excited to have Connor reaching out to you while you enjoy some of Winnipeg's best Italian Food.

Playing both Saxophone and Piano, Connor at 13, performed and composed a piece for Jazz Legend, Oscar Peterson's memorial concert.



SPEAKER OF THE EVENING VAL BERGERON



Val Bergeron is a Manitoba resident and Traumatic Brain Injury Survivor. Val will share her journey through her history of traumatic brain injury, rehabilitation and returning to the things she loves. Grateful for the support, Val credits agencies like MBIA for helping her through her long and winding road to recovery.

TICKETS

Tickets come with access code and Tax receipts

PRICE

50

INDIVIDUAL TICKETS

One 12" pizza

(Available options: Margarita, Vegetable and Chicken Sausage, Vegetable)

-OR-

De Luca's gnocchi al forno in meat Sauce

DINNER FOR 2 TICKETS

French Baguette

De Luca's gnocchi al forno in meat Sauce

Chicken Parmigiana

Mediterranean Salad x2

Cannoli x2

Almond Amaretti GF x2

100

FAMILY TICKETS

De Luca's Charcuterie Board

Two 12" pizzas (Any variety that we carry)

Almond Amaretti GF x4

175

SUPPORT TICKETS

Access code only

15

ADD ONS

Red Wine

40

White Wine

40

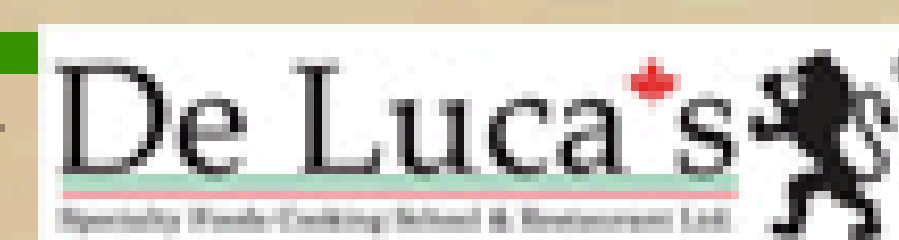
CHARCUTERIE BOARD

75



PURCHASE TICKETS HERE

PROUDLY WORKING WITH:



**Food will require oven heating/cooking*



WHY SPONSOR BUONA SERA?

Every year in June, brain injury organizations across Canada celebrates together brain injury awareness month (**#BIAM**) to spread awareness through a unified, simultaneous campaign through posters, events, and social media. **BIAM** is an opportunity to start the conversation about brain injury through local and national media through various events and campaigns held from coast to coast.

As the local brain injury association, **MBIA** (Manitoba Brain Injury Association) will do its part in spreading awareness and increasing public's understanding of an invisible disability affecting 1.3 million Canadians. This monthlong campaign will be kicked off on June 3, 2021 through **BUONA SERA**- a virtual dinner and entertainment.

Throughout the month of June 2021, MBIA will hold weekly virtual events dedicated to brain injury awareness such as:

June 9- One-woman play

June 16- Comedy night

June 23- Self-care and Meditation

June 30- Connecting to Culture/Culmination night

Spearheaded by the National Brain Injury Canada, brain injury associations across Canada will simultaneously post on social media using the **#BIAM** daily from June 1-30, 2021.

WHEN you sponsor **BUONA SERA**- the virtual dinner event, you are automatically sponsoring the monthlong celebration. With your sponsorship, we can de-stigmatize brain injury, educate the public on how to prevent them, and help support **MBIA** to continue provide services.

PARTNERSHIP OPPORTUNITIES NAMING SPONSOR

\$5000

- As presenting sponsor, name of the company becomes part of event name i.e. MBIA Bouna Sera presented by [company name]
- Company name, logo and sponsorship level included in all event programming and/or promotional materials (promotional material may include flyers, screen saver for the evening event, pamphlets, t-shirts or other merchandise)
- Company name present on online registration/thank you and all communications.
- Company logo and link included on MBIA's website for 1 year.
- Ongoing social media recognition for 2 months prior to and 1 month after the event has ended (Facebook, Twitter & Instagram)
- Live recognition by the host during the event.
- 5 complimentary dinner for 1 event tickets.
- 30 to 90 second spot during production for company commercial / statement.
- Would be the official supporter of the MBIA's month long brain injury awareness campaign.



PARTNERSHIP OPPORTUNITIES ENTERTAINMENT SPONSOR

\$3500

- Sponsor acknowledgment prior and post entertainment.*
- Company name, logo and sponsorship level included in all event programming and/or promotional materials (promotional material may include flyers, screen saver for the evening event, pamphlets, t-shirts or other merchandise)*
- Company logo and link included on MBIA's website for 6 months.*
- Ongoing social media recognition for 1 month prior to and 2 weeks after the event has ended (Facebook, Twitter & Instagram)*
- Live recognition by the host during the event.*
- 3 complimentary dinner for 1 event tickets.*
- Full page digital logo.*



PARTNERSHIP OPPORTUNITIES

CORPORATE SPONSOR

\$2500

- Sponsor acknowledgment by host in opening remarks.*
- Company name, logo and sponsorship level included in all event programming and/or promotional materials (promotional material may include flyers, screen saver for the evening event, pamphlets, t-shirts or other merchandise)*
- Company logo and link included on MBIA's website for 1 month.*
- Ongoing social media recognition for 1 week after the event has ended (Facebook, Twitter & Instagram)*
- Live recognition by the host during the event.*
- 2 complimentary dinner for 1 event tickets.*
- 1/2 page digital logo.*



PARTNERSHIP OPPORTUNITIES

FRIENDS OF MBIA

\$150

-If you are unable to attend the evening, your support helps members of our organization who would otherwise not be able to enjoy the evening show and dinner.

IN-KIND GIFTS AND DONATIONS

-All donations and gifts will be acknowledged over the evening on the screen by our hosts/presenters, for more information please contact MBIA directly at 204-975-3280.

PRODUCTION SUPPORT / ADVERTISING

-Your company logo will receive digital recognition during the production of the evening as part of the sponsorship package and part of the event guide.

\$500 - Full Page

\$300 - 1/2 Page

\$150 - 1/4 Page